

ΒΙΟΓΡΑΦΙΚΟ ΣΗΜΕΙΩΜΑ

του Δρ. Οικονομολόγου – Κοινωνιολόγου

ΠΑΣΧΑΛΟΥΔΗ ΔΗΜΗΤΡΗ

**Καθηγητής Τμήματος Διοίκησης Επιχειρήσεων Τεχνολογικού Εκπαιδευτικού
Ιδρύματος Κεντρικής Μακεδονίας**

Οκτώβριος 2017

ΠΡΟΣΩΠΙΚΕΣ ΠΛΗΡΟΦΟΡΙΕΣ

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| Όνομα | Δημήτρης |
| Επίθετο | Πασχαλούδης |
| Ημερομηνία γέννησης | 3 Φεβρουαρίου 1958 |
| Εθνικότητα | Ελληνική |
| Τηλέφωνο | 6948542552 |
| E-mail | dim@teicm.gr |

ΕΚΠΑΙΔΕΥΣΗ

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|-------------|--|
| <u>1980</u> | Paris X – Nanterre, Economics, G.E.U.G - Πτυχίο Οικονομικών |
| <u>1981</u> | Επιστημών Paris X – Nanterre, Economie Internationale, Licence - Πτυχίο Οικονομικών Επιστημών |
| <u>1982</u> | Paris X – Nanterre, Economie International, Maitrise - Πτυχίο |
| <u>1983</u> | Οικονομικών Επιστημών |
| <u>1984</u> | Paris X – Nanterre, Psychologie des Masse, DEA – Sociologie - Μεταπτυχιακός τίτλος Κοινωνιολογίας Paris X – Nanterre, Economie et Structures, Economie et Societe, DEA - Μεταπτυχιακός τίτλος Οικονομικών Επιστημών |
| <u>1986</u> | Paris X – Nanterre, Economie et Structures, Economie et Societe, Doctorat - Διδακτορικός τίτλος Οικονομικών Επιστημών |

ΑΚΑΔΗΜΑΪΚΗ ΕΜΠΕΙΡΙΑ

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|------------------|---|
| <u>1997-1999</u> | Επιστημονικός συνεργάτης, Αριστοτέλειο Πανεπιστήμιο Θεσσαλονίκης |
| <u>1998-2002</u> | Επίκουρος Καθηγητής, Τμήμα Διοίκηση Επιχειρήσεων, Τεχνολογικό Εκπαιδευτικό Ίδρυμα Κεντρικής Μακεδονίας |
| <u>2002-2005</u> | Αναπληρωτής Καθηγητής, Τμήμα Διοίκηση Επιχειρήσεων, Τεχνολογικό Εκπαιδευτικό Ίδρυμα Κεντρικής Μακεδονίας |

| | |
|---------------------------|--|
| <u>2005-σήμερα</u> | Καθηγητής, Τμήμα Διοίκηση Επιχειρήσεων, Τεχνολογικό Εκπαιδευτικό Ίδρυμα Κεντρικής Μακεδονίας |
| <u>1999-2005</u> | Διευθυντής Σχολής Διοίκησης & Οικονομίας, Τεχνολογικό Εκπαιδευτικό Ίδρυμα Κεντρικής Μακεδονίας |
| <u>2005-2008</u> | Αντιπρόεδρος Τεχνολογικού Εκπαιδευτικού Ιδρύματος Κεντρικής Μακεδονίας |
| <u>2008- 2017</u> | Πρόεδρος Τεχνολογικού Εκπαιδευτικού Ιδρύματος Κεντρικής Μακεδονίας |
| <u>2012-σήμερα</u> | Διευθυντής του Μεταπτυχιακού Προγράμματος Σπουδών του Τμήματος Διοίκησης Επιχειρήσεων «Hospitality and Tourism» |
| <u>2014-σήμερα</u> | Διευθυντής του Μεταπτυχιακού Προγράμματος Σπουδών του Τμήματος Διοίκησης Επιχειρήσεων «Διοίκηση και Οργάνωση Εκκλησιαστικών Μονάδων /Δημόσια διοίκηση» |

ΕΡΕΥΝΗΤΙΚΗ ΔΡΑΣΤΗΡΙΟΤΗΤΑ

- Επιστημονικός Υπεύθυνος ΕΠΕΑΕΚ II «Γραφεία Διασύνδεσης» (2000-2006)
- Επιστημονικός Υπεύθυνος ΕΤΠΑ, στα πλαίσια του ΕΠΕΑΕΚ II (2004-2006)
- Επιστημονικός Υπεύθυνος «ELFEE Diffusion de l' Enterprise en Ligne pour la Formation des Etudiants Europeens» (1/10/2003-15/09/2004)
- Επιστημονικός Υπεύθυνος Υπεύθυνος «ELFEE Diffusion de l' Enterprise en Ligne pour la Formation des Etudiants Europeens» (1/10/2003-30/09/2005)
- Ιδρυματικός Υπεύθυνος ΕΠΕΑΕΚ II (1/04/2003-31/12/2006)
- Επιστημονικός Υπεύθυνος ΕΠΕΑΕΚ II (1/04/2003-31/12/2006)
- Επιστημονικός συνεργάτης ΕΠΕΑΕΚ II «Αρχιμήδης» (1/04/2004-31/12/2006)
- Επιστημονικός Υπεύθυνος έργου «Ανάπτυξη Διασυνοριακών εκπαιδευτικών προγραμμάτων μεταξύ του ΤΕΙ Σερρών και το Πανεπιστημίου Plovdiv – INTERREG III/A
- Επιστημονικός Υπεύθυνος στο «Greek –Bulgarian network for education and training in entrepreneurship: models, programmes and virtual enterprise infrastructures» (1/02/2011-30/04/2013
- Επιστημονικός Υπεύθυνος έργου «Interregional Management of Human Resources» (1/05/2011-31/05/2013)
- Επιστημονικός Υπεύθυνος έργου «Ανάπτυξη οδικού χάρτη για την αναβάθμιση της λειτουργίας των διοικητικών υπηρεσιών του ΤΕΙ Σερρών» (12/09/2012/30/01/2013)

- Επιστημονικός Υπεύθυνος έργου «Αρχιμήδης ΙΙΙ – ACCESS: Μοντέλα και μέθοδοι συνδημιουργίας αξίας σε οικοσυστήματα υπηρεσιών» (1/06/2012-30/09/2015)
- Επιστημονικός Υπεύθυνος έργου «ΔΑΣΤΑ ΤΕΙ ΣΕΡΡΩΝ» (1/07/2010-31/10/2015)
- Επιστημονικός Υπεύθυνος έργου «ERAMUS»
- Επιστημονικός Υπεύθυνος έργου «Pathways of accessible heritage tourism – ACCESS2HERITAGE» (1/10/2017-30/09/2019)

ΕΠΙΛΕΓΜΕΝΕΣ ΔΗΜΟΣΙΕΥΣΕΙΣ

Δημοσιεύσεις σε Διεθνή Επιστημονικά Περιοδικά με Κριτές

1. “Measuring the Provision of Information Services in Tourism Hotel Web Sites: The Case of Athens-Olympic City 2004”. V. Vrana, C. Zafiroopoulos & D. Paschaloudis, Tourism and Hospitality Planning & Development, December 2004, Vol. I, No. 3, pp 255-272.
2. “Estimating the Capital Stock in Greek Regions: 1980-1998”. D. Paschaloudis & S. Alexiadis, Political Economy-Review of Political Economy and Social Sciences, Issue 12, Spring 2003, pp105-116.
3. “Kaldorian Approach to the Economic Growth of the Greek regions”. D. Paschaloudis & S. Alexiadis. Seoul Journal of Economics, Vol. 14, No 4, Winter 2001, pp.449-470.
4. “Increasing Returns and Economic Growth – A Sectoral Approach with respect to Greek Regions”. D. Paschaloudis & S. Alexiadis, Political Economy-Review of Political Economy and Social Sciences, Issue 8, Spring 2001, pp 39-50.
5. “In what sense Regional Convergence? A case study for the Prefecture of Greece 1970-2000”. D. Paschaloudis & S. Alexiadis, Review of Economic Science, Vol. 7 2005, pp121-136
6. “Sizing stand-alone photovoltaic systems”, Balouktsis, T.D. Karapantsios, A. Andoniadis, D. Paschaloudis, A. Bezergianidou & N. Bilialis, International Journal of Photoenergy, vol. 00 2005
7. “Embedding a vocabulary – based application for concept mapping into a learning management system”, Th. Giouvanakis, G. Frangidis, D. Paschaloudis & K. Tarabanis, Open Education Research, vol. 5, October 2005, pp. 38 – 43
8. “The internationalisation paths”, D. Paschaloudis, K. Anastasiadou, A. Anastasiadou & P. Pantelidis, IRAEL International Review of Applied Economic Research, Vol. 1, No 1, 2006.
9. “Patterns of Information Services on Hotel Web Sites”. C. Zafiroopoulos, V. Vrana & D. Paschaloudis, International Journal of Contemporary Hospitality Management.

10. "The internet practices of hotel companies: An analysis from Greece". C. Zafiropoulos, V. Vrana & D. Paschaloudis, *IJCHM*, vol. 18, no 2, 2006.
11. "Advertisement and sales: a contemporary cointegration analysis", A.M. Mouza and D. Paschaloudis, *Journal of the Academy of Business and Economics*, VII,2:83-95, 2007.
12. "Towards an Educational Model for the Knowledge Economy". Frigidis G., Paschaloudis D., Tsourela M. (2008). *Communications of the IBIMA 2008*, Volume 3, Number 9, pages. 62-67, ISSN: 1943-7765
13. "A Service Composition Model for Value Co-Creation in e-Healthcare", G. Frigidis, Tarabanis K. and Paschaloudis Dimitrios, *Journal of e-Business*, Volume IX (2009), No.1, pp.17-22.
14. "Business models for the co-creation of value with the customer". Frigidis G., Paschaloudis D., Tarabanis K., Tsourela M. (2010). *Journal of e-Business*, Volume X (2010), Number.1, pages 17-22.
15. "A survey of web-site success metrics through Greek electronic businesses". Tsourela M., Paschaloudis D. (2010). *The E-business Review*, Vol. X (2010), pages 136-142, ISSN: 1550-7793. -
16. "Motivational factors of using eLearning Services in Greece". Tsourela M., Paschaloudis D. (2012). *Business and Management Review*, Vol. 1, Number 11, pages 36-42, January 2012, ISSN: 2047-0398
17. "Marketing of tourism e-services through facebook. The case of European museums". Tsourela M., Trambalidou K., Paschaloudis D. (2012). *International Journal of Arts and Commerce (IJAC)*, Volume. 1, Number 3, August 2012
18. "Value Co-creation and University Teaching services. The case of teachers' evaluation process". Tsourela M., Paschaloudis D., Frigidis G. (2014). *International Journal of Scientific & Technology Research*, volume 3, issue 2, February 2014
19. "Using ES-QUAL to Measure Internet Service Quality of E-Banking Web Sites in Greece". Paschaloudis D., Tsourela M. (2014). *Journal of Internet Banking & Commerce*, Volume 19, issue 2, 2014
20. 'Use of the web and social media by Greek museums', *International Journal of Cultural and Digital Tourism*, Theocharidis, A.I Nerantzaki,DM Vrana, V and Paschaloudis,D 2014, Vol. 1, No.2, pp. 8-22
21. "A classification framework of value co-creation in electronic and mobile services." Frigidis, Garyfallos, Dimitri Konstantas, and Dimitri Paschaloudis, 2014. *Exploring Services Science*. Springer International Publishing, 2014. 40-55.
22. "Collaboration learning, as a tool supporting value co-creation. Evaluating students' concept learning through concept maps". Tsourela M., Paschaloudis D., Frigidis G., Giouvanakis A. (2015). *Procedia – Social and Behavioural Sciences*, Volume 182, pages 375-380, 2015

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26. ‘What Generation Y in Greece thinks about Green Hotels’ Karavasilis G., Nerantzaki D.-M., Pantelidis P., Paschaloudis D. and Vrana V. 2015, *World Journal of Entrepreneurship, Management and Sustainable Development*, Vol. 11, No. 4, pp. 268-280
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29. «How Nonprofit Organizations in Greece Are Using Facebook as a Public Relations Tool». Kotzaivazoglou, I., Paschaloudis, D., Sylaiou, S., Nerantzaki, D. M., & Mantzirtzi, E. (2017). *Strategic Innovative Marketing*, pages. 173-179. Springer International Publishing.

Δημοσιεύσεις σε Διεθνή Επιστημονικά Συνέδρια με Κριτές

1. “Finding ways to create ontologies through educational activities”. Giouvanakis A, Frigidis G. and Paschaloudis D. *Proceedings of the 4th International Conference on Technology in Teaching and Learning in Higher Education*”, pp. 267 – 272, Peking University, Beijing, China, July 11-13, 2005.
2. “Service Quality Assessment in Higher Education: The Case of Technological Educational Institute of Serres”. Zafiropoulos C., Frigidis G., Dimitriadis S., Kehris E. and Paschaloudis D., *Proceedings of the 9th International Conference on Marketing and Development*, June 8-11, 2005, Thessaloniki, Greece
3. “Benchmarking usability of rural tourism lodgings websites”. V. Vrana, C. Zafiropoulos & D. Paschaloudis: *Annual European Council for Hotel, Restaurant and Institutional Education (Euro-CHRIE) Conference « Facing Change in Tourism and Hospitality”*. 27 and 28 October 2005, Paris - France.

4. "Website Marketing Practices of Agrotouristic Lodginngs", V. Vrana, C. Zafiropoulos & D. Paschaloudis, 9th International Conference on Marketing and Development (ICMD), 8-11 June 2005, Thessaloniki – Greece.
5. "An evaluation of the performance of hotel web sites using the manager' views about online information services", C. Zafiropoulos, V. Vrana & D. Paschaloudis, 13th European Conference on Information – Information Systems in a Rapidly Changing Economy, 23-25 May 2005, Regensburg – Germany.
6. "Analyzing academic staff and students' attitudes towards the adoption of e-learning". V. Vrana, G. Frangidis, C. Zafiropoulos & D. Paschaloudis, ICDE International Conference, 13-23 November 2005, pp. 106-121, New Delhi - India
7. "A longitudinal study on how students shape opinion about quality of education: research outcomes and management implications". Frigidis G., Zafiropoulos C., Paschaloudis D. and Vrana V., Proceedings of the 8th Conference in Quality in Services Toulon- Verona, 8-9 September 2005, Palermo, Italy
8. "Joint programs for Cross-Border Educational Collaboration: Organizational and educational Issues". Paschaloudis D., Frigidis G., Tsourela M., Giouvanakis A. (2006). 7th International Conference of Virtuálna Univerzita, 14-15 December 2006
9. "Web-based learning and asynchronous teaching at the TEI of Grete, Greece". G. Papadourakis, Y. Kaliakatsos & D. Paschaloudis, 15th IASTED International Conference, 23-25 January 2006, Mexico.
10. "Business Education in the New Economy: Anatomy of Postgraduate Programmes in Europe". Frigidis G., Paschaloudis D., Tarabanis K. and Tsourela M. (2007). 7th Annual Conference of the International Academy of E-Business, 5-9 April 2007, Vancouver, Canada
11. "SWOT Analysis of Service E-business Models". Tsourela M., Paschaloudis D., Frigidis G. (2007). International conference in Management of International Business and Economics Systems (MIBES 2007). 29-30 September 2007, Larissa, Greece
12. "Probable causes for an e-business failure". Tsourela M., Paschaloudis D., Pantelidis P. (2007). 5th International Conference on New Horizons in Industry, Business and Education (NHIBE 2007), 30-31 August 2007, Rhodes, Greece.
13. "Is Neuromarketing a mind "invader"?". Paschaloudis D., Tsourela M., Anastasiadou K. (2007). 5th International Conference on New Horizons in Industry, Business and Education (NHIBE 2007), 30-31 August 2007, Rhodes, Greece
14. "In Search of Regional Development: Entrepreneurship Education in the Context of Cross-Border Academic Collaboration". Frigidis G., Paschaloudis D., ICSB 2007 World Conference, Turku, Finland, 13-15 June, 2007.

15. "Knowledge Sharing Across Higher Education Institutes in Interregional Countries, The Case of an Academic Network Between Greece and Bulgaria". Paschaloudis D., Tsourela M., David C. (2007). 4th International Conference on Intellectual Capital, Knowledge Management and Organizational Learning University of Stellenbosch Business School, 5-16 October 2007, Cape Town, South Africa.
16. "Traditional Programmes for the New Economy. A survey of European Business Schools.". Frigidis G., Paschaloudis D., Kehris E., Anastasiadou K., Tsourela M. (2007). 10th UICEE Annual Conference on Engineering Education, 19-23 March 2007, Thailand.
17. "Extrinsic job satisfaction of employees, regarding their intention to leave work position. A survey in small and medium enterprises". Tsourela M., Mouza A.-M., Paschaloudis D. (2008). International Conference on Management of International Business and Economics Systems (MIBES 2008), 4-5 July 2008, Larissa, Greece
18. "Banking Transactions through Internet. A study in Greece". Tsourela M., Psachaloudis D. (2009). 11th IBIMA Conference on Innovation and Knowledge Management in twin track Economies. 4-6 January 2009, Cairo, Egypt
19. "Factors affecting the success of an e-business model. A survey among Greek e-businesses". Tsourela M., Paschaloudis D., Frigidis G. (2009). 6th International Conference "New Horizons in Industry, Business and Education" (NHIBE 2009). 27-28 August 2009, Santorini, Greece.
20. "Technology gets to marketing: ethic concerns and debates from the transition of marketing to neuromarketing". Paschaloudis D., Tsourela M. (2009). 13th Annual Conference of the European Society for the History of Economic Thought – Technical change and economic analysis. 23-26 April 2009, Thessaloniki, Greece.
21. "E-generation is changing the shape and procedures of educational environment and generally societies". Tsourela M., Paschaloudis D. (2009). 13th IBIMA Conference on Knowledge Management and Innovation in Advancing Economies, 9-10 November 2009, Morocco.
22. "A Service Composition Model for Value Co-Creation in e-Healthcare", Frigidis G., Tarabanis K. and Paschaloudis Dimitrios, 9th Annual Conference of the International Academy of E-Business, 9 - 12 April 2009, Hawaii, USA.
23. "Acceptance of e-government services by older people in Greece". Tsourela M., Paschaloudis D. (2011). 7th International Conference: on New Horizons in Industry, Business and Education, 25-26 August 2011, Chios, Greece.
24. "ICT for the Development of Patient-Centered Healthcare". Frigidis G., Tsourela M., Paschaloudis D. (2011). 7th International Conference: on New Horizons in Industry, Business and Education, 25-26 August 2011, Chios, Greece
25. "SWOT analysis for e-government services in Greece". Tsourela M., Paschaloudis D., Anastasiadou K. (2011). International Conference on Management of International Business and Economics Systems (MIBES 2011), pages 520-527, 18-21 September 2011, Serres, Greece

26. "Marketing of Tourism E-Services in the New Economy". Paschaloudis, D., Tsourela, M. (2012). International Conference on Contemporary Marketing Issues (ICCM 2012), June 13-15 2012, Thessaloniki, Greece
27. "Cross Border Collaboration: A Network Analysis of the Bilateral Collaborative Projects in the Case of Greece and Bulgaria". Ioannis Katsikis, Garyfallos Frigidis, Dimitrios Paschaloudis, European Regional Science Association (ERSA) 2012, 21st August - 25th August 2012, Bratislava, Slovakia, 2012
28. "Entrepreneurship education in Greek Universities". Dimitrios Paschaloudis , Zoe Konstantinidou , Garyfallos Frigidis and Ioannis Katsikis. 8e Rencontre Europe-Amerique Latine, Fortaleza- Bresil, 5 - 10 Novembre , 2012
29. "Entrepreneurship in Universities: An Anatomy of the Programs of the European Business Schools". Katsikis Ioannis, Frigidis Garyfallos, Konstantinidou Zoe and Dimitrios Paschaloudis, 2012 Conference on Entrepreneurial Universities, Munster, 25-27 April, 2012
30. "International and Cross Border Entrepreneurship: The Case of Greece and Bulgaria". Ioannis Katsikis, Garyfallos Frigidis, Dimitrios Paschaloudis, European Regional Science Association (ERSA) 2012, 21st August - 25th August 2012, Bratislava, Slovakia, 2012
31. "Regional Cross Border Structures in Education, R&D and Innovation: The Case of Greece and Bulgaria". Dimitrios Paschaloudis, Ioannis Katsikis, Garyfallos Frigidis, Les Chemins du Developpment Territorial 2012, Clermont Ferrand, France, 19-21 June , 2012
32. «Η χρήση τεχνολογιών πληροφορικής και επικοινωνιών από το προσωπικό των μονάδων εντατικής θεραπείας». Μακρυαλέα Ε., Τσουρέλα Μ., Πασχαλούδης Δ. (2012). 14ο Πανελλήνιο Συνέδριο Εντατικής Θεραπείας, 9-11 Νοεμβρίου 2012, Αθήνα
33. "A Curriculum Model for Entrepreneurship Education", Garyfallos Frigidis, Dimitrios Paschaloudis, Zoe Konstantinidou. Irish International Conference on Education, Dublin 29-31 October , 2012
34. "A Classification of Value Co - Creation Methods in Mobile Services". Frigidis G., Konstantas D., Tsourela M., Paschaloudis D. (2013). 8th NHIBE International Conference "New Horizons in Industry, Business and Education", 29 August 2013, Crete, Greece
35. "Assessing Distress with the Four Dimensional Symptom Questionnaire (4DSQ). A Case Study Regarding the Private and Public Sector in Greece". Tsourela M., Mouza A.M., Paschaloudis D. (2013). 8th NHIBE International Conference "New Horizons in Industry, Business and Education", 29 August 2013, Crete, Greece
36. "A model for investigating e-banking. Adoption in Greece". Kotsampasis A., Vrana V., Sarigiannidis, L. & Paschaloudis, D. 2013, New Horizons in Industry, Business and Education (NHIBE2013), Chania, Greece, Conference Proceedings

37. “Familiarization of Greek students with Web 2.0 services”. Tsourela M., Paschaloudis D. (2013). 8th NHIBE International Conference "New Horizons in Industry, Business and Education", 29 August 2013, Crete, Greece
38. “Customer value co-creation in electronic banking services”. Tsourela M., Paschaloudis D., Nerantzaki D. (2014). International Conference on Emerging Trends In Academic Research, 25-26 November 2014, Bali
39. «Explaining the enigma of value co-creation: A classification framework.». Fragidis, G., Konstantas, D., & Paschaloudis, D. (2014). American Marketing Association, Service Interest Group, International Service Research Conference, Thessaloniki, June 13-15.
40. “Green hotels and generation Y in Greece. Is it on board?” Karavasilis G., Nerantzaki D.-M., Paschaloudis D., Pantelidis P. and Vrana V., 2015, World Association of Sustainable Development, 1-3 June 2015, Istanbul – Turkey
41. ‘Social Influence in online social networks’. Theocharidis, A.I. Vrana, V Michailidis, E.N Zafiroopoulos, K Paschaloudis, D and Pantelidis, P, 2015. International Conference on Internet Studies (NETs2015), 18-19 July, Tokyo, Japan.
42. ‘Impact of socioeconomic characteristics on customers’ Intention to use Internet Banking in Greece’. Gakis, P Vrana, V & Paschaloudis, D, 2015, World Finance & Banking Symposium , 17-19 December, Hanoi, Vietnam
43. ‘Assessing the Value of Hotel Online Reviews to Consumers’. Paschaloudis, D., Koukidou, E., Kottas, A., Saliaka, K. 2016, *Tourism and Culture in the Age of Innovation*. Part of the series, Springer Proceedings in Business and Economics, pp 523 -534.
44. ‘Balcan wine roots on Instagram’, Cultural Corridor". Nerantzaki,D.M. Paschaloudis, D., Vrana, V., 2016. Western Trans-Balkan road "- cultural tourism without borders, 29/09–03/10, *Meteora - Lefkada, Greece*
45. ‘Measuring service quality in higher education: the Experience of Technological Education Institute of Central Macedonia, Greece’. Karavasilis, G., Kyranakis, D., Paschaloudis, D. and Vrana, V., 2016, The Asian Conference on Education & International Development 2016, Art Center of Kobe, Kobe, Japan, Sunday, April 3 - Wednesday, April 6, 2016
46. ‘Museums+Instagram’. Lazaridou, K. Vrana, V. and Paschaloudis, D., IACuDIT 2016, 3rd International Conference with the theme ‘Tourism, Culture and Heritage in a Smart Economy’, 19-21 May, Athens

ΒΙΒΛΙΑ/ΚΕΦΑΛΑΙΑ ΣΕ ΒΙΒΛΙΑ

1. Δ. Πασχαλούδης, Marketing, εκδ. Κριτική, Athens, 2009.
2. - Δ. Πασχαλούδης & Α. Αθανάσainaς, Συνοπτικές αρχές και εφαρμογές μικροοικονομικής ανάλυσης για διοίκηση επιχειρήσεων, εκδ. Κριτική Athens, 2006
3. - Δ. Πασχαλούδης, Marketing ακούω ... και marketing δεν βλέπω (Αρχές marketing), εκδ. Β.Γκιούρδα, Athens 2003.
4. - Δ. Πασχαλούδης & Κ. Ζαφειρόπουλος, Έρευνα Marketing, εκδ. Β.Γκιούρδα, Athens 2003.
5. - Δ. Πασχαλούδης & Ι. Κοτζαϊβάζογλου, Οργανωσιακή Επικοινωνία'', εκδ. Πατάκη, Athens 2002.
6. - Δ. Πασχαλούδης, Ανάπτυξη και υπο-Ανάπτυξη, Thessaloniki, 1993.
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